

PROPOSAL WRITING TRAINING

IN HORIZON EUROPE PROJECTS

Description: By adopting a pragmatic didactic approach enriched by examples and exercises, the training course evolves from the basic notions to the greater complexities of each section of the application form.

On the first day, we will deal with the programmatic context of Pillar 2, with the definition of the fundamental notions of Key Strategic Orientations (KSO), Clusters, Destinations, Topics, and Call for Proposal, in order to place the project idea in the necessary policy context implemented by the Donor.

On the second day, each section of the application form is analysed in the very detail, ensuring a profound and complete understanding of the information required by the donor, and the way it should be provided.

Target Group: Researchers, Principal Investigators, Proposal Writers, Project Managers (non-exclusively).

Delivery: In-house i.e. specifically for an Organization (or small group of Organizations) willing to offer a training opportunity to its staff.

Mode: in presence, or online.

Methodology: Frontal lesson + hand-on exercises (suited for the level of knowledge of the participants to the seminar).

Duration: In-presence: 7 hours of training per day, for a total of 14 hours. Online: 4 hours per day, for a total of 8 hours.

Learning objectives: to understand the very logic of submitting a proposal under Pillar 2 of Horizon Europe, how to handle the submission process of a collaborative research project, and how to methodologically approach the entire proposal preparation.

Learning outcomes: participants will learn to be independent in writing and submitting a Proposal under Horizon Europe Pillar 2, from the breakdown of the call text into its components, to the correspondence with the project idea, thus leading to go-decision to the submission of the proposal; they will also learn how to ensure that the consortium is complete, solid, and committed, and that the embryonic idea of the “Coordinator” becomes the project of many partners (so-called “institutional buy-in”); finally, the participant will learn how to design and write the 3 sections of the application form Excellence, Impact, and Implementation.

Contents:

- Horizon Europe and its policy objectives;
- Deconstruction of the call Policy Framework, understanding of Topic’s *Scope*, *Expected Outcomes*, contribution to the Destination’s *Expected Impacts*, including the Key Strategic Orientations and the Impact Areas in the Strategic Plan 2021-2024;
- The proposal writing process, and the practicalities in the Participant Portal;
- Tools for project planning: Horizon Europe Logical Framework, Consortium Agreement, tools for the Impact section;
- Definitions of Impact, Outcomes, Results, Dissemination, Exploitation, Communication, Stakeholders, Target Groups;

- In-depth analysis, and how to write the three sections “1. Excellence”, “2. Impact”, and “3. Quality and efficiency of the Implementation”;

The final Agenda is customised based on the Client Organisation’ needs.

Trainer: The expert trainer meets stringent seniority and experience requirements, both in terms of field experience in the topic of the training (min. 10 years of experience), and as a professional trainer.

Price: customised on the basis of delivery needs. Please ask for a quotation at info@liviantoniconsulting.eu