

SEMINAR ON THE “IMPACT”

IN HORIZON EUROPE PROJECTS

Description: Our Impact Seminar allows the participants to “unlock” their capacity to conceive, design and write the Impact section of Horizon Europe RIA/IA/CSA. In our experience, once a number of basic notions have been clarified and understood (e.g. definition of Impact, Outcomes, Results, Dissemination, Exploitation, Communication, stakeholders, target groups), and the mutual relationships that connect them are understood, the seminar participant is finally able “to see” the expected outcomes and impact of the project, including why Dissemination, Exploitation, and Communication activities are necessary for the impact to take place.

One may say that our impact seminar simply removes the veil of uncertainty that characterizes the Impact section of an EC application form, allowing the proposal writer to deal with it in an informed and comprehensive way.

Target Group: Researchers, Principal Investigators, Proposal Writers, Project Managers (non-exclusively).

Delivery: In-house i.e. specifically for an Organization (or small group of Organizations) willing to offer a training opportunity to its staff.

Mode: in presence, or online.

Methodology: Frontal lesson + hand-on exercises (suited for the level of knowledge of the participants to the seminar).

Duration: 1 or 2 days.

Learning objectives: to understand the very logic of the Impact section, and how to face it in the frame of Horizon Europe, the impact-oriented Framework Programme of the European Commission for R&I.

Learning outcomes: participants will learn how to properly “read” a call for proposal with particular regards with the information pertinent to the Impact section, and how to methodologically approach the preparation and writing of the “Section 2 Impact” in the application form, ensuring this section is complete, logical, reasonable, and fit for scoring “5 – Excellent” in the proposal evaluation.

Contents:

- Deconstruction of the Policy Framework of a Call for Proposal, and understanding of Topic’s *Scope*, *Expected Outcomes*, contribution to the Destination’s *Expected Impacts*, including the Key Strategic Orientations and the Impact Areas in the Strategic Plan 2021-2024;
- Definitions of Impact, Outcomes, Results, Dissemination, Exploitation, Communication, Stakeholders, Target Groups;
- Meaning of Section 2.1 “Pathways towards the Impact”, and how to build this section;
- Meaning of Section 2.2 “Measures to maximise the Impact”, and how to design a strategic Plan for Dissemination, Exploitation and Communication;
- How to design a meaningful Section 2.3 “Summary Table”.

The final Agenda is customised based on the Client Organisation’ needs.

Trainer: The expert trainer meets stringent seniority and experience requirements, both in terms of field experience in the topic of the training (min. 10 years of experience), and as a professional trainer.

Price: customised on the basis of delivery needs. Please ask for a quotation at info@liviantoniconsulting.eu